

## General Information

Each artist must complete his/her own application. Please read the *Official Rules and Regulations* carefully.

Space is limited and we will accept a maximum of 250 exhibitors. If accepted, you are required to purchase a space.

- \$35 application fee per applicant
- \$360 for a single space (10'x10')—includes \$10 temporary vending permit (see *Official Rules and Regulations*)
- \$670 for a double space (20'x10')—includes \$10 temporary vending permit (see *Official Rules and Regulations*)
- See <http://www.brandywinearts.com/apply>

Booths are not provided; you may bring your own or rent one from our preferred vendors. Payment is due at the time of application to lock in your space request. The checks of applicants who are accepted are deposited into an account; all others are returned. If paying by credit card, application fee is charged upon receipt; booth fee is charged upon acceptance.

All applications are subject to jurying. The Brandywine Festival of the Arts (BFA) notifies you by email of acceptance or rejection within 30 days of receiving your application. Please add [barry@brandywinearts.com](mailto:barry@brandywinearts.com) to your email's safe list.

## Contact Information

Barry Schlecker, Executive Producer

Bailey Kung, Director of Operations

Email: [barry@brandywinearts.com](mailto:barry@brandywinearts.com)

Email: [bailey@brandywinearts.com](mailto:bailey@brandywinearts.com)

Phone: (302) 690-5555

Phone: (302) 363-5955

## Important Dates

- June 30: Application deadline
- August 15: Exhibitor packages emailed
- September 8–9: Setup
- September 10–11: Festival

## Application Checklist

- Completed and signed application
- 3-4 digital images of recent artwork and 1 image of booth on a labeled CD or uploaded using the form at <http://www.brandywinearts.com/upload>
- \$35 check for nonrefundable application fee or completed credit card form
- Check for \$360 for a single space or \$670 for a double space or completed credit card form

**Make checks out to** Brandywine Festival of the Arts

**Mail application materials to** Brandywine Festival of the Arts  
1700 Shallcross Avenue, Suite 3  
Wilmington, DE 19806

## Official Rules and Regulations Rev. 6.9.11

- 1. Official date and time:** The BFA, held on the Brandywine River in Wilmington, Delaware, will take place on September 10, 2011, from 9:00 AM to 6:00 PM, and September 11, 2011, from 9:00 AM to 4:00 PM. There are no rain dates; the event will happen rain or shine.
- 2. Eligibility:** Exhibitors must be 16 years or older, present photo ID at check-in, and stay at the show for its entirety.
- 3. Unapproved goods:** The BFA does not tolerate the following: buy-sell items, mass produced items, bringing items unlike those juried, or setting up booths unlike those juried. Violators will be expelled immediately from the show with no refund.
- 4. Booth staffing:** Exhibitors' booths must be occupied at all times during regular festival hours. The exhibitor is allowed to have helpers and assistants as long as the exhibitor is present. In the event an assigned space is unoccupied by persons or furnishings, the BFA has the right to repurpose your booth without refund.
- 5. Booth furnishing:** It is the exhibitor's responsibility to furnish the assigned booth space. The BFA does not provide tents or display materials.
- 6. Booth safety:** Exhibitors must obey all laws pertaining to health, fire prevention, and public safety.
- 7. Application and booth fees:** A nonrefundable application fee of \$35 is required for all exhibitors. If paying by check, the booth fee is required at application time with a separate check. The checks of applicants who are accepted are deposited into an account; all others are returned. If paying by credit card, application fee is charged upon receipt; booth fee is charged upon acceptance.
- 8. Space and fees:** Each space is 10'x10' at \$360 or 20'x10' at \$670 and is assigned by the committee.
- 9. Booth sharing:** A maximum of 2 exhibitors/businesses may share a 10'x10' space. **Each** exhibitor must complete a separate application and pay a \$35 application fee and \$10 temporary vending permit. Please see the FAQ at <http://www.brandywinearts.com/apply> for complete pricing details.
- 10. Vending permits:** The City of Wilmington requires **each** exhibitor/business to have a temporary vending permit. A \$10 vending permit fee is included in the booth fee. If you share a booth, **each** exhibitor/business pays \$10 for each vending permit. The BFA will obtain and file permits.
- 11. Electricity:** No electric service is provided to exhibitors. Generators are allowed but must be preapproved.
- 12. Insurance:** The BFA is not responsible for insuring the exhibitors' works or displays and cannot accept responsibility for theft or damage. Police are on duty 24 hours a day during the festival and setup.
- 13. Setup:** Festival grounds will be open for setup on Thursday, September 8, and Friday, September 9, from 10:00 AM to dusk. Exhibitors with large trailers must arrive on Thursday.
- 14. Clean up:** Trash and recyclables must be deposited in designated receptacles only.
- 15. Parking:** Parking is permitted in designated areas only. All vehicles must display a BFA parking pass. Because space is extremely limited, there is a limit of 1 vehicle per registered exhibitor. Helpers and assistants must use visitor parking and take the festival shuttle bus to the park. Cargo parking is available onsite.
- 16. Credit cards:** The BFA will provide credit card processing for exhibitors who do not offer this service. A 5% processing fee applies.
- 17. Refunds:** The BFA will not give refunds.

Name: \_\_\_\_\_

Business name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

A brief description of you, your work, how it's made, and the estimated retail price: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Category**

- |  |                                    |                                  |                                      |                                     |
|--|------------------------------------|----------------------------------|--------------------------------------|-------------------------------------|
| <input type="checkbox"/> Ceramics      | <input type="checkbox"/> Glass     | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Mixed Media | <input type="checkbox"/> Sculpture  |
| <input type="checkbox"/> Clothing      | <input type="checkbox"/> Fiber     | <input type="checkbox"/> Leather | <input type="checkbox"/> Painting    | <input type="checkbox"/> Watercolor |
| <input type="checkbox"/> Illustrations | <input type="checkbox"/> Furniture | <input type="checkbox"/> Metal   | <input type="checkbox"/> Photography | <input type="checkbox"/> Wood       |

**Additional Information**

How are you submitting your artwork and booth image to be juried?  CD  Upload

Would you like your images to appear online in the artists' gallery?  Yes  No

What is your preferred booth size?  10'x10'  20'x10'

Are you planning to bring a trailer or motor home?  Yes  No

Preferences regarding your booth: \_\_\_\_\_

How did you hear about the BFA: \_\_\_\_\_

I have read this application and the *Official Rules and Regulations* in their entirety. I understand that the **Brandywine Festival of the Arts** is not liable for any claim, loss, or damage of any kind to my exhibit or me and I agree to release and hold them harmless for such liability. I understand that failure to follow any of the listed conditions and requirements for participation in the **Brandywine Festival of the Arts** is grounds for dismissal without refund.

**Applicant Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Credit Card Information**

If you are paying by credit card, please return this form with your application.

Please charge my:     VISA                       MasterCard

Name as it appears on credit card: \_\_\_\_\_

Credit card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_ Three digit security code on back of card: \_\_\_\_\_

Billing address (if different from artist address): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

I hereby authorize the **Brandywine Festival of the Arts** to charge my credit card the nonrefundable application fee for the **2011 Brandywine Festival of the Arts**. In the event that my application is accepted, I also authorize the booth fee to be charged to my credit card.

**Cardholder signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_